

WELCOME TO

# KUWER INDUSTRIES LIMITED

We are an ISO 9001:2015 certified company



# About Us

Kuwer Industries is a leading manufacturer specializing in high-quality metallized holographic films, metallized paper, holographic paper, window metallized films, and flexible packaging laminates- including flexible pouches and laminate rolls. With over three decades of experience, we have built a strong reputation for delivering innovative, reliable, and visually stunning products used in packaging, printing, and security applications, favoured for their distinctive visual effects and anti-counterfeiting properties. We are an ISO 9001:2015 certified company.

At Kuwer Industries, we take pride in our ability to provide cutting-edge packaging solutions that stand out in the market. We have built a strong reputation for delivering products that enhance brand appeal and offer superior functionality. Our commitment to excellence ensures that we meet the diverse needs of our clients, while providing packaging that combines both aesthetic appeal and durability.

Our state-of-the-art manufacturing processes, allow us to offer products that combine functionality and enhance brand appeal. At Kuwer Industries we are dedicated to advancing the packaging industry and a focus on quality, sustainability, and customer satisfaction.



# Holographic Metallized Films

Holographic metallized films are a unique type of film that combines the reflective properties of metallized films with the eye-catching, three dimensional effects of holography. These films are widely used in packaging, branding, and security applications. We offer these films in Polyester or BOPP. We can offer these upto 1500 mm width.



## Window Metallized Film



Kuwer Industries has mastered the production of strip-metallized and window-metallized PET, BOPP, and CPP films. These films are essential for adding transparent windows to packaging, combining the strength and barrier properties of metallized films with the visibility of product contents.

This innovation is crucial for products where visual inspection of the contents is vital without compromising the packaging's protective and aesthetic qualities. It is commonly used for packaging snacks, cosmetics, pharmaceuticals, gift items, and luxury goods.

# Metallized/Holographic Paper

## Metallized Paper

Metallized paper is a product that is coated with a layer of aluminium with a matte or gloss finish which offers decorative and protective properties to the product. Metallized paper is often used in packaging, printing and decorative applications. It combines the aesthetic qualities of metallic finishes with the practical benefits of paper.

We can offer metallized paper in thickness of 40-250 GSM and width up to 50 inch/1250mm.

Our metallized paper can also be used for wet strength labels. We manufacture some of the highest quality metallized paper available, which means you can expect smooth running on your machines, fantastic print-ability, fewer delays and an all-round, better wet strength label for your clients. Thickness of this paper is 50-80 GSM



## Holographic Paper

Holographic paper is an eye-catching material to enhance the aesthetic appeal of the product. This paperboard emulates a 3D effect, showing off different colours when looked at from different angles.

It is a specialty paper that incorporates a metalized layer which is transferred on to paper. This effect is achieved through a combination of advanced manufacturing techniques, including embossing, coating, and laminating. The embossed patterns on the metalized layer resemble a rainbow-like sheen. This unique paper is widely used in premium packaging, gift wrap, and promotional materials.



We can offer Holographic Paper in thickness of 50-220 GSM and width up to 50 inch/1250mm

# Flexible Packaging Laminates

## Flexible Pouches :-

Printed & laminated pouch form packaging combines customised printing with a protective lamination layer. It creates pouch-like structures that are visually appealing, durable, and provide excellent product protection. The printed design enhances branding and attracts customers, while the lamination layer adds strength and safeguards against external factors.



It is a versatile packaging solution suitable for various products, offering convenience and maintaining product freshness. Our printed & laminated pouch form packaging covers wrappers for snacks, incense sticks, biscuits packing, spices, protein powder, detergent, atta & rice packing, dal, and sugar & salt

## Laminate Rolls:-

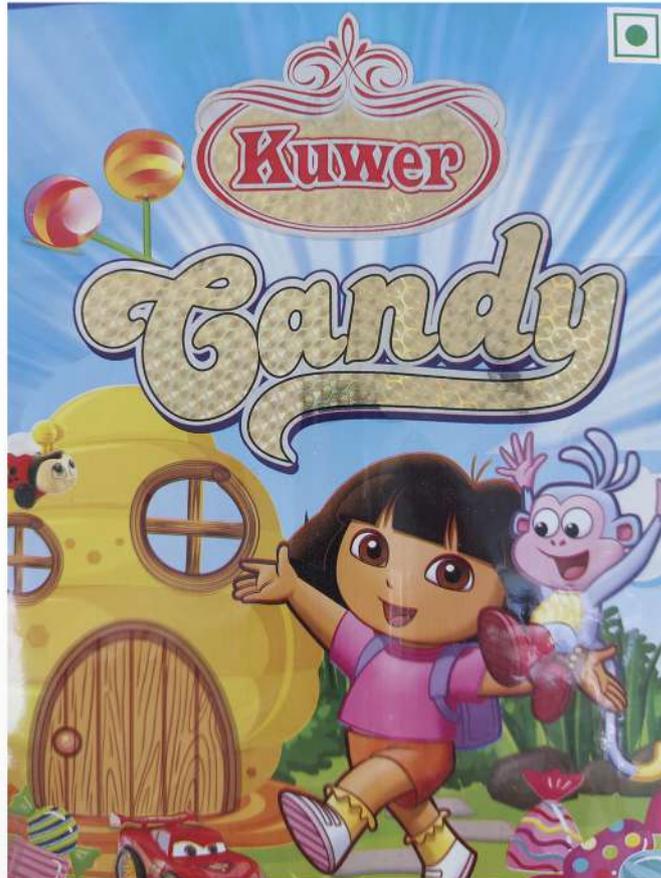
Laminate roll refers to a continuous roll of flexible packaging material made up of multiple layers or laminates. These layers are strategically combined to create a versatile packaging solution with specific properties that cater to the protection and presentation of various products. Laminate roll is constructed using multiple layers of films.



These films can be composed of materials such as polyethylene, polypropylene, polyester, or nylon, each chosen for its unique properties, such as flexibility, strength, and barrier characteristics. Printed Laminate in Roll Form primarily caters to the FMCG industry focusing on snacks packing wrapper for products like chips, namkeen, noodles etc

# Registered Holographic Laminates

Registered holographic laminates are plastic films (usually PET or BOPP) with precisely positioned holographic images or patterns that align with specific parts of printed packaging—like logos, windows, or design elements.



**The key feature is registration, meaning:-**

- The holographic effect (logo, design, text, etc.) appears in a fixed location on every package.
- It aligns perfectly with the print layout, not randomly across the surface.

This is different from wallpaper holographic films, which repeat a holographic pattern across the entire surface without regard for printed design.

It deters counterfeiting and enhances shelf appeal with eye-catching holographic effects.

## Contact Information

If you have questions about our products, what we do, or if you'd like to know how we can help you, call us today.

### Tarun Aggarwal

📞 9810128955

✉️ tarun@kuwer.com

### Pranav Gupta

📞 9910030902

✉️ pranav@kuwer.com

### Address

📍 Plot no. 75, Ecotech 1 Extension, Greater Noida,  
Uttar Pradesh 201308

